1			
2			
3			
4			
5			
6			
7			
8	BEFOR BOARD OF I		
9	DEPARTMENT OF CONSUMER AFFAIRS STATE OF CALIFORNIA		
10			
11		La	
12	In the Matter of the Accusation Against:	Case No. 7019	
1314	PREFERRED PHARMACY, INC.; SCOTT LEROY MONTGOMERY, CEO 3303 Harbor Blvd., Ste. H7	DEFAULT DECISION AND ORDER AS TO PREFERRED PHARMACY, INC. ONLY	
15	Costa Mesa, CA 92626.		
16	Pharmacy Permit No. PHY 54453	[Gov. Code, §11520]	
17	and		
18 19	TONY HIEU LA 57 Abrazo Aisle Irvine, CA 92614		
20	Registered Pharmacist License No. RPH 73904		
21	and		
2223	MICHAEL JEAN OLIVIE AGBASSI 320 Alamo Way Oceanside, CA 92057		
24 25	Registered Pharmacist License No. RPH 80700		
26	Respondents.		
27			
28			
		1	

28

///

7. California Government Code section 11520, subdivision (a) states, in pertinent part:

If the respondent either fails to file a notice of defense . . . or to appear at the hearing, the agency may take action based upon the respondent's express admissions or upon other evidence and affidavits may be used as evidence without any notice to respondent

- 8. Pursuant to its authority under Government Code section 11520, the Board finds Respondent is in default. The Board will take action without further hearing and, based on the relevant evidence contained in the Default Decision Investigatory Evidence Packet in this matter, as well as taking official notice of all of the investigatory reports, exhibits, and statements contained therein on file at the Board's offices, regarding the allegations contained in Accusation No. 7019, are separately and severally, found to be true and correct by clear and convincing evidence.
- 9. The Board finds that the actual costs for Investigation and Enforcement are \$113,391.00 as of October 20, 2022. Respondent Pharmacy is jointly and severally liable with Respondent Tony Hieu La and Respondent Michael Jean Olivie Agbassi for those costs.

DETERMINATION OF ISSUES

- 1. Based on the foregoing findings of fact, Respondent Preferred Pharmacy, Inc. has subjected its Pharmacy Permit Number PHY 54453 to discipline.
 - 2. The agency has jurisdiction to adjudicate this case by default.
- 3. The Board is authorized to revoke Respondent's Pharmacy Permit Number based upon the following violations alleged in the Accusation which are supported by the evidence contained in the Default Decision Investigatory Evidence Packet in this case:
- a. Respondent Pharmacy is subject to disciplinary action under Code sections 4301 subdivision (o), for violating California Code of Regulations, title 16, section 1709.1, subdivision (b), and Code section 4330, subdivision (b), in that Respondent Pharmacy utilized an unlicensed, offsite call center to contact patients and prescribers; maintained fax servers to receive prescriptions that the Pharmacist-in-Charge could neither access nor locate; and, used delivery systems that the Pharmacist-in-Charge did not have knowledge of, access to, nor control over.

- b. Respondent Pharmacy is subject to disciplinary action under Code sections 4301, subdivision (o), for violating Code section 4110, subdivision (a), in that Respondent Pharmacy utilized an unlicensed entity, RXMSO, to run a call center to contact prescribers and patients to obtain prescriptions and access pharmacy systems to upload patient and prescription information. This location was not supervised by a pharmacist and was not licensed by the Board.
- c. Respondent Pharmacy is subject to disciplinary action under Code sections 4301 subdivisions (j) and (o), for violating California Code of Regulations, title 16, section 1764, and California Civil Code section 56.10, subdivision (a), in that Respondent Pharmacy ran an unlicensed call center that contacted prescribers and patients to obtain prescriptions, demographics, and insurance information and accessed pharmacy systems to upload patient and prescription information. The call center was not supervised by a pharmacist and was manned by unlicensed staff.
- d. Respondent Pharmacy is subject to disciplinary action under Code sections 4301 subdivisions (j) and (o), for violating Code section 810, subdivision (b) and Penal Code section 550 subdivision (a)(6) and (7) in that Respondent Pharmacy knowingly made or caused to be made false or fraudulent claims for payment of a health care benefit and knowingly submitted a claim for a health care benefit that was not used by, or on behalf of, the claimant.
- e. Respondent Pharmacy is subject to disciplinary action under Code sections 4301 subdivisions (f), (g) and (o) in that Respondent Pharmacy test-billed insurance claims the patient did not receive, billed patient's insurance without authorization, ran an unlicensed call center that accessed patient prescription information, cold-called patients, and lied about cold calling patients.
- f. Respondent Pharmacy is subject to disciplinary action under Code sections 4301, subdivision (q), in that Respondent Pharmacy signed a written statement denying that patients were cold-called, stating that pharmacy personnel delivered prescriptions despite prescriptions being shipped hundreds of miles away, and denying that marketers had access to pharmacy records despite marketers calling patients and prescribers regarding their prescriptions.

- g. Respondent Pharmacy is subject to disciplinary action under Code sections 4301, subdivision (o), in conjunction with Code section 4156 in that Respondent Pharmacy test-billed insurance claims for prescriptions the patients did not receive, billed patients' insurance without authorization, ran an unlicensed call center that accessed patient prescription information, cold-called patients, and lied about cold calling patients.
- h. Respondent Pharmacy is subject to disciplinary action under Code sections 4301, subdivisions (f) and (o), and Code section 733, subdivision (a) and (b), in that Respondent policies and procedures confirmed the pharmacy would not ship a patient their prescription if the prescription did not meet a set profit margin, including if the patient was receiving a refill for a prescription previously filled by the pharmacy. In addition, Respondent Pharmacy declined to fill prescriptions for Patient SO after her insurance changed and her file noted "new insurance no longer meets margin."
- i. Respondent Pharmacy is subject to disciplinary action under Code sections 4301, subdivision (j), Code section 4169, subdivision (a)(1) and (2), and Health and Safety Code sections 111255 and 111295 in that Respondent sold, delivered, held, or offered for sale an adulterated drug.
- j. Respondent Pharmacy is subject to disciplinary action under Code sections 4301 subdivision (j), Code section 4116, subdivision (a) and California Code of Regulations, title 16, section 1714, subdivision (d), in that non-pharmacist personnel had a key to the pharmacy premises, which allowed access to pharmacy computer systems and records an hour prior to the arrival of the pharmacist.

ORDER

IT IS SO ORDERED that Pharmacy Permit Number PHY 54453, issued to Respondent Preferred Pharmacy, Inc., is revoked. Pursuant to Business and Professions Code section 4307, Preferred Pharmacy, Inc. shall be prohibited from serving as a manager, administrator, owner, member, officer, director, associate or partner of a licensee until and if Pharmacy Permit No. PHY 54453 is reinstated. Pursuant to Business and Professions Code section 4307, Scott Leroy Montgomery, Chief Executive Officer of Preferred Pharmacy, Inc. who had knowledge of and/or

Exhibit A

Accusation

1	ROB BONTA		
2	Attorney General of California MARICHELLE S. TAHIMIC		
3	Supervising Deputy Attorney General DIONNE MOCHON		
4	Deputy Attorney General State Bar No. 203092		
5	600 West Broadway, Suite 1800 San Diego, CA 92101		
6	P.O. Box 85266 San Diego, CA 92186-5266		
7	Telephone: (619) 738-9012 Facsimile: (619) 645-2061		
8	E-mail: Dionne.Mochon@doj.ca.gov Attorneys for Complainant		
9			
10	BEFORE BOARD OF P		
11	DEPARTMENT OF CO STATE OF CA	ONSUMER AFFAIRS	
12	In the Matter of the Accusation Against:	MITOMIA	
13	PREFERRED PHARMACY, INC.;	Case No. 7019	
14	SCOTT LEROY MONTGOMERY, CEO 3303 Harbor Blvd., Ste. H7	ACCUSATION	
15	Costa Mesa, CA 92626.		
16	Original Permit No. PHY 54453		
17	and		
18	TONY HIEU LA		
19	57 Abrazo Aisle Irvine, CA 92614		
20	Registered Pharmacist License No. RPH		
21	73904		
22	and		
23	MICHAEL JEAN OLIVIE AGBASSI 320 Alamo Way		
24	Oceanside, CA 92057		
25	Registered Pharmacist License No. RPH 80700		
26	Dagman danta		
27	Respondents.		
28	1		

1	(5) Taking any other action in relation to disciplining him or her as the board in its discretion may deem proper.
2	
3	(e) The proceedings under this article shall be conducted in accordance with Chapter 5 (commencing with Section 11500) of Part 1 of Division 3 of the Government
4	Code, and the board shall have all the powers granted therein. The action shall be final, except that the propriety of the action is subject to review by the superior court pursuant
5	to Section 1094.5 of the Code of Civil Procedure.
6	
7	7. Section 4300.1 of the Code states:
8 9	The expiration, cancellation, forfeiture, or suspension of a board-issued license by operation of law or by order or decision of the board or a court of law, the placement
10	of a license on a retired status, or the voluntary surrender of a license by a licensee shall not deprive the board of jurisdiction to commence or proceed with any investigation of, or action or disciplinary proceeding against, the licensee or to render a decision
11	suspending or revoking the license.
12	8. Section 4307 of the Code states:
13	(a) Any person who has been denied a license or whose license has been revoked or is under suspension, or who has failed to renew his or her license while it
14	was under suspension, or who has been a manager, administrator, owner, member, officer, director, associate, partner, or any other person with management or control
15	of any partnership, corporation, trust, firm, or association whose application for a license has been denied or revoked, is under suspension or has been placed on
16	probation, and while acting as the manager, administrator, owner, member, officer, director, associate, partner, or any other person with management or control had
17 18	knowledge of or knowingly participated in any conduct for which the license was denied, revoked, suspended, or placed on probation, shall be prohibited from serving as a manager, administrator, owner, member, officer, director, associate, partner, or in
19	any other position with management or control of a licensee as follows:
20	(1) Where a probationary license is issued or where an existing license is placed on probation, this prohibition shall remain in effect for a period not to exceed five
21	years.
22	(2) Where the license is denied or revoked, the prohibition shall continue until the license is issued or reinstated.
23	(b) "Manager, administrator, owner, member, officer, director, associate, or
24	partner," as used in this section and Section 4308, may refer to a pharmacist or to any other person who serves in that capacity in or for a licensee.
25	(c) The provisions of subdivision (a) may be alleged in any pleading filed pursuant to Chapter 5 (commencing with Section 11500) of Part 1 of Division 3 of
26	the Government Code. However, no order may be issued in that case except as to a person who is named in the caption, as to whom the pleading alleges the applicability
27 28	of this section, and where the person has been given notice of the proceeding as required by Chapter 5 (commencing with Section 11500) of Part 1 of Division 3 of
۷۵	the Government Code. The authority to proceed as provided by this subdivision shall

1	10. Section 810 of the Code states:
2	
3	(b) It shall constitute cause for revocation or suspension of a license or
4	certificate for a health care professional to engage in any conduct prohibited under Section 1871.4 of the Insurance Code or Section 549 or 550 of the Penal Code.
5	11. Section 4040 of the Code states:
67	(a) "Prescription" means an oral, written, or electronic transmission order that is both of the following:
8	(1) Given individually for the person or persons for whom ordered that includes all of the following:
9	(A) The name or names and address of the patient or patients.
10	(B) The name and quantity of the drug or device prescribed and the directions for use.
11	(C) The date of issue.
12	(D) Either rubber stamped, typed, or printed by hand or typeset, the name,
13 14	address, and telephone number of the prescriber, his or her license classification, and his or her federal registry number, if a controlled substance is prescribed.
15	(E) A legible, clear notice of the condition or purpose for which the drug is being prescribed, if requested by the patient or patients.
16	(F) If in writing, signed by the prescriber issuing the order, or the certified nurse-midwife, nurse practitioner, physician assistant, or naturopathic doctor who
17 18	issues a drug order pursuant to Section 2746.51, 2836.1, 3502.1, or 3640.5, respectively, or the pharmacist who issues a drug order pursuant to Section 4052.1, 4052.2, or 4052.6.
19	(2) Issued by a physician, dentist, optometrist, podiatrist, veterinarian, or
20	naturopathic doctor pursuant to Section 3640.7 or, if a drug order is issued pursuant to Section 2746.51, 2836.1, 3502.1, or 3460.5, by a certified nurse-midwife, nurse
21	practitioner, physician assistant, or naturopathic doctor licensed in this state, or pursuant to Section 4052.1, 4052.2, or 4052.6 by a pharmacist licensed in this state.
22	(b) Notwithstanding subdivision (a), a written order of the prescriber for a
23	dangerous drug, except for any Schedule II controlled substance, that contains at least the name and signature of the prescriber, the name and address of the patient in a
24	manner consistent with paragraph (2) of subdivision (a) of Section 11164 of the Health and Safety Code, the name and quantity of the drug prescribed, directions for use, and the date of issue may be treated as a prescription by the dispensing
25	pharmacist as long as any additional information required by subdivision (a) is readily retrievable in the pharmacy. In the event of a conflict between this subdivision and
26	Section 11164 of the Health and Safety Code, Section 11164 of the Health and Safety Code shall prevail.
27	•
28	(c) "Electronic transmission prescription" includes both image and data prescriptions. "Electronic image transmission prescription" means any prescription

1	15. Section 4156 of the Code states:
	12. 230don 120 of the code states.
2 3	A pharmacy corporation shall not do, or fail to do, any act where doing or failing to do the act would constitute unprofessional conduct under any statute or
4	regulation. In the conduct of its practice, a pharmacy corporation shall observe and be bound by the laws and regulations that apply to a person licensed under this chapter.
5	16. Section 4169 of the Code states:
6	(a) A person or entity shall not do any of the following:
7 8	(1) Purchase, trade, sell, warehouse, distribute, or transfer dangerous drugs or dangerous devices at wholesale with a person or entity that is not licensed with the board as a wholesaler, third-party logistics provider, or pharmacy.
9	(2) Purchase, trade, sell, or transfer dangerous drugs that the person knew or
10	reasonably should have known were adulterated, as set forth in Article 2 (commencing with Section 111250) of Chapter 6 of Part 5 of Division 104 of the Health and Safety
11	Code Section 4301 of the Code states:
12	17. Section 4301 of the Code states:
13	The board shall take action against any holder of a license who is guilty of
14	unprofessional conduct or whose license has been issued by mistake. Unprofessional conduct includes, but is not limited to, any of the following:
15	
16	(f) The commission of any act involving moral turpitude, dishonesty, fraud,
17	deceit, or corruption, whether the act is committed in the course of relations as a licensee or otherwise, and whether the act is a felony or misdemeanor or not.
18	(g) Knowingly making or signing any certificate or other document that falsely represents the existence or nonexistence of a state of facts.
19	represents the existence of honexistence of a state of facts.
20	
21	(j) The violation of any of the statutes of this state, of any other state, or of the United States regulating controlled substances and dangerous drugs.
22	
23	(o) Violating or attempting to violate, directly or indirectly, or assisting in or
24	abetting the violation of or conspiring to violate any provision or term of this chapter or of the applicable federal and state laws and regulations governing pharmacy,
25	including regulations established by the board or by any other state or federal regulatory agency.
26	
27	(q) Engaging in any conduct that subverts or attempts to subvert an investigation
28	of the board

1	18. Section 4330 of the Code states:
	18. Section 4330 of the Code states.
2	
3	(b) Any nonpharmacist owner who commits any act that would subvert or tend to subvert the efforts of the pharmacist in charge to comply with the laws governing
4	the operation of the pharmacy is guilty of a misdemeanor.
5	
6	REGULATORY PROVISIONS
7	19. California Code of Regulations, title 16, section 1709.1 states:
8	(a) The pharmacist-in-charge of a pharmacy shall be employed at that location
9	and shall have responsibility for the daily operation of the pharmacy.
10	(b) The pharmacy owner shall vest the pharmacist-in-charge with adequate authority to assure compliance with the laws governing the operation of a pharmacy.
11	
12	20. California Code of Regulations, title 16, section 1714 states:
13	
14	(c) The pharmacy and fixtures and equipment shall be maintained in a clean and
15	orderly condition. The pharmacy shall be dry, well-ventilated, free from rodents and insects, and properly lighted. The pharmacy shall be equipped with a sink with hot and cold running water for pharmaceutical purposes.
16	(d) Each pharmacist while on duty shall be responsible for the security of the
17	prescription department, including provisions for effective control against theft or
18	diversion of dangerous drugs and devices, and records for such drugs and devices. Possession of a key to the pharmacy where dangerous drugs and controlled substances are stored shall be restricted to a pharmacist.
19	substances are stored shan be restricted to a pharmacist.
20	21. California Code of Regulations, title 16, section 1764 states:
21	
22	No pharmacist shall exhibit, discuss, or reveal the contents of any prescription, the therapeutic effect thereof, the nature, extent, or degree of illness suffered by any
23	patient or any medical information furnished by the prescriber with any person other than the patient or his or her authorized representative, the prescriber or other licensed
24	practitioner then caring for the patient, another licensed pharmacist serving the
25	
26	
27	
28	

1	CODE OF FEDERAL REGULATIONS		
1	22. Title 42, Code of Federal Regulations, (CFR) section 424.57 states:		
2			
3	c) <i>Application certification standards</i> . The supplier must meet and must certify		
4	in its application for billing privileges that it meets and will continue to meet the following standards:		
5	To no wing standards.		
6			
7	(11) Must agree not to contact a beneficiary by telephone when supplying a Medicare-covered item unless one of the following applies:		
8	(i) The individual has given written permission to the supplier to contact them by telephone concerning the furnishing of a Medicare-covered item that is to be		
9	rented or purchased.		
10	(ii) The supplier has furnished a Medicare-covered item to the individual and		
11	the supplier is contacting the individual to coordinate the delivery of the item.		
12	(iii) If the contact concerns the furnishing of a Medicare-covered item other than a covered item already furnished to the individual, the supplier has furnished at		
13	least one covered item to the individual during the 15-month period preceding the date on which the supplier makes such contact.		
14	PENAL CODE SECTIONS		
15	23. California Penal Code section 550 states:		
16			
17	(a) It is unlawful to do any of the following, or to aid, abet, solicit, or conspire		
18	with any person to do any of the following:		
19	•••		
20	(6) Knowingly make or cause to be made any false or fraudulent claim for payment of a health care benefit.		
21	(7) Knowingly submit a claim for a health care benefit that was not used by, or		
22	on behalf of, the claimant.		
23	CALIFORNIA CIVIL CODE SECTION		
24	24. California Civil Code section 56.10, subdivision (a) states:		
25	(a) A provider of health care, health care service plan, or contractor shall not		
26	disclose medical information regarding a patient of the provider of health care or an enrollee or subscriber of a health care service plan without first obtaining an		
27	authorization, except as provided in subdivision (b) or (c).		
20			

Respondent Montgomery and is located in the same building complex as Respondent Pharmacy. The Board received information that RXMSO had call centers located in California, Florida, and the Philippines. RXMSO hired affiliates that obtained patient information and sold the information to RXMSO.

COMPLAINTS TO THE BOARD

- 32. On or around April 4, 2018, the Board received a complaint from Pharmacist MK on behalf of a homeless patient. The patient required daily insulin and any delay in the ability to test her blood sugar could result in hospitalization. The patient learned that she could not refill her prescription for diabetic test strips through her insurance because Respondent Pharmacy previously completed and billed her insurance for the prescription test strips. The patient did not request nor receive diabetic test strips from Respondent Pharmacy and had no knowledge that the prescription was placed on her behalf. Pharmacist MK researched Respondent Pharmacy's location and determined that Respondent Pharmacy was approximately 150 miles away from the patient. Pharmacist MK called Respondent Pharmacy and was informed that Respondent Pharmacy received signature confirmation for delivery. Pharmacist MK believed that this signature could not be the patient's signature as the patient was homeless.
- 33. On or about September 21, 2018, the Board received an anonymous complaint alleging that a patient received a telephone call from Respondent Pharmacy. The anonymous complainant stated that the caller asked the patient to describe their pain and to provide the name of the patient's care provider so that Respondent Pharmacy could call the provider and initiate prescriptions. The patient did not know how Respondent Pharmacy received the patient's information and did not provide the requested information.
- 34. On or about April 17, 2020, the Board received a complaint from a former employee of RXMSO. The employee, identified as YM, believed Respondent Montgomery operated RXMSO. YM confirmed RXMSO worked with approximately seven pharmacies including Respondent Pharmacy. YM stated that Respondent Pharmacy held patient information without patient authorization. YM alleged that RXMSO employed call center agents in the Philippines, Florida, and California. None of the agents was a licensed pharmacist or pharmacy technician.

YM stated that the call centers initiated contact with prospective patients and identified themselves as "with the Health Care Department." The agent offered prospective patients such things as cookbooks or coupons for free meals to obtain patient information, including the patient's full name, date of birth, treating physician information, and last four numbers of the patient's social security number.

35. On or around September 9, 2020, the Board received an online complaint from MI, a nurse practitioner for Sutter Health. MI stated that he received a prescription request for a Medicare patient, TW, from Respondent Pharmacy. MI indicated that the patient had never been to, nor requested services from, Respondent Pharmacy.

BOARD INVESTIGATIONS

- 36. Based on the complaints, the Board conducted investigations and inspections of Respondent Pharmacy.
- 37. On or around March 6, 2019, Board Inspectors BM and CW conducted an inspection of Respondent Pharmacy located at 3303 Harbor Blvd., Suite H7, Costa Mesa, California. Respondent La assisted in the inspection. The pharmacy stocked UPS boxes and UPS label sleeves. The pharmacy's stock was comprised mostly of topical creams and diabetic products. The pharmacy Daily Fill Log appeared to be mostly diabetes supplies, including over the counter alcohol pads, lancets, meters, and strips. Inspector BM noted that one computer monitor had a screen that stated, "Allow Remote Control" and "Control Remote Computer." Respondent La confirmed that Respondent Pharmacy held an Arizona non-resident pharmacy license. Board Inspector BM viewed an expired Nevada Pharmacy license on the wall.
- 38. During the inspection, Board Inspectors BM and CW issued corrections for the following violations:
- a.) California Code of Regulations 1707.5(d), for the pharmacy not having interpretive services;
- b.) California Code of Regulations 1714(c), for the pharmacy not having a sink with hot water;

28 | ///

that the prescriber's signature authorized the pharmacy to "substitute as necessary any comparable cream formulation, patch, gel, or kit."

- b.) Inspector BM pulled two examples of preprinted prescriptions. One prescription was for Patient RD for lidocaine 5% ointment with three refills, and the other prescription was for CP for calcipotriene 0.005% cream with 5 refills. The prescriptions appeared to be created by Respondent Pharmacy or a marketing group and requested the prescription be faxed back to an unidentified toll free number. The prescriptions contained a disclaimer in fine print at the bottom that indicated that the prescriber's signature authorized the pharmacy to "substitute as necessary any comparable cream formulation, patch, gel, or kit."
- A review of Patient TW's file included a pre-printed fax that appeared to have been created by Respondent Pharmacy, although the prescription did not include the pharmacy name. The prescription included preprinted information such as the patient name, address, date of birth, and the prescriber name, address, phone number, fax number, and National Provider Identifier (NPI). The prescription advised the prescriber to fax the prescription back to an unidentified toll free number. The prescription contained generic prescriptions of diabetic test strips, lancets, alcohol prep pads, lancet device, glucose meter, control solution, and syringes, all with a 90-day quantity or single device listed in the quantity. The prescription included a section for refills, but three refills appeared to be already electronically circled on the prescription. The prescription was signed and dated June 24, 2017, however a signature log for the patient was not retrievable during inspection. Patient TW resided in Bakersfield. Respondent La stated that distant deliveries used a different system and that he did not have access to that system.
- d.) Respondent La could not pull additional sample signatures for delivery when asked to do so by Board Inspector BM.

///

///

26 ///

/// 27

Marketing Relationship with RXMSO

- 41. RXMSO is an entity associated with Respondent Montgomery and is located in the same building complex as Respondent Pharmacy. RXMSO includes a call center that contacted prescribers and patients to obtain prescriptions, demographics, and insurance information and access pharmacy systems to upload patient and prescription information on behalf of Respondent Pharmacy. There was no pharmacist overseeing RXMSO.
- 42. RXMSO company training documents included a coverage check process, a script for calling patients, RXMSO training, and a store contact list. The training document described the "Doc Chase" process, where after the pharmacy "approves a prescription," the RXMSO employee would attempt to obtain a prescription from the provider. Training documents included a prepared script for the employee to use when calling the prescriber. The training material instructed the employee to attempt to obtain a prescription by contacting the prescriber twice a day for approximately seven days. The documents described another process, the "Reverse Que," in which the agent would reverse or "credit return" billed prescriptions and then rebill them. The materials used by RXMSO were provided to employees of Respondent Pharmacy.
- A3. Beginning with the COVID-19 pandemic, call center employees worked from home. RXMSO affiliates cold-called patients and identified themselves as from the "health department." Once the affiliates obtained patient information, "coverage checkers" verified prescription profitability. If patients requested refills of prescriptions deemed "not profitable" to the pharmacy, the pharmacy would inform the patient "their insurance was telling the pharmacy to have the patient use a local community pharmacy" even though the pharmacy had not spoken with the patient's insurance company. If the claim was approved, the patient would move to the "doc chase" department. Members of the "doc chase" department would call prescribers and inform the prescriber that they previously spoke with the patient, even though the "doc chase" employee had not spoken with the patient. The "doc chase" employees received commissions based on how many prescriptions they obtained.
- 44. On or around August 19, 2020, Board Inspectors traveled to Respondent Pharmacy to tour the call center and to conduct a follow up interview of Respondent Agbassi. Respondent

Agbassi indicated that the call center ceased onsite operations and that he did not have access to the call center space. Respondent Agbassi stated that the company recently downsized and had only one call center employee. Respondent Agbassi believed Respondent Montgomery previously had access to the call center and oversaw the operations on occasion.

45. During the Board investigator's interview with Respondent Agbassi, Respondent Montgomery arrived. Inspector BM interviewed Respondent Montgomery. Respondent Montgomery admitted that Respondent Pharmacy bought patient leads from a marketer, or Management Services Organization in this case, RXMSO. The call center employed approximately five employees who worked from home due to COVID-19 shelter-in-place orders.

Test Billing and Solicitation of Prescriptions

- 46. A review of Respondent Pharmacy's data indicated as follows:
 - a.) The data was comprised of approximately 50,000 prescriptions.
- b.) Respondent Pharmacy marked approximately 31,680 prescriptions as "completed."
- c.) Respondent Pharmacy reversed billing in approximately 18,318 prescriptions, resulting in approximately 37% of prescriptions being cancelled.
- d.) Respondent Pharmacy data reflected that there were approximately 5,333 patients who only had prescriptions that were in cancelled status, indicating that Respondent Pharmacy typed and attempted to process prescriptions for 5,333 patients for whom Respondent Pharmacy had never filled prescriptions. This is a red flag that indicated Respondent test billed prescriptions, that is, Respondent Pharmacy submitted fraudulent insurance claims to determine if the prescription would result in a profit for the pharmacy.
- e.) Data from February 1, 2017, through October 7, 2019, indicated that Respondent La verified approximately 30,323 prescriptions as PIC, while Respondent Agbassi verified approximately 976 prescriptions as PIC. Over 18,000 prescriptions did not list a pharmacist in the verified by column, indicating no pharmacist reviewed or dispensed the prescription.

f.) Although Respondent La alleged that Respondent Pharmacy only utilized a delivery driver for delivering prescriptions, Respondent Pharmacy held prescriptions for patients from 821 separate California cities. Respondent Pharmacy only completed approximately 30 prescriptions in Costa Mesa, where Respondent Pharmacy was located, representing 0.11% of Respondent's prescriptions. The top cities where Respondent Pharmacy completed prescriptions are as follows:

Patient City	Distance from Costa Mesa (approximate miles)	Count of Rx Number	Percentage of Total Rx's
Sacramento	427	1894	5.98%
Los Angeles	41	1591	5.02%
Fresno	261	1294	4.08%
San Diego	87	850	2.68%
Bakersfield	154	814	2.57%
Long Beach	28	646	2.04%
Modesto	354	592	1.87%
Lancaster	113	549	1.73%
San Bernardino	56	424	1.34%
Victorville	88	413	1.30%

47. Dr. LM appeared in approximately 2,489 prescriptions. Of these prescriptions, approximately 2,445 prescriptions were cancelled and only 44 were completed. Dr. LM's address of record was approximately fifty miles from the pharmacy. The patients listed as Dr. LM's "patients" resided throughout the state and not near Respondent Pharmacy nor Dr. LM's office. Dr. LM's office confirmed via questionnaire that out of the approximately 2,445 prescriptions provided by Inspector BM, only 19 of those patients (27 total prescriptions) were under Dr. LM's care. The remaining approximately 2,171 separate patients had prescriptions created by Preferred Pharmacy that were not patients of Dr. LM. Thus, approximately 2,426 separate prescriptions were created by Preferred Pharmacy using Dr. LM's name. Dr. LM stated that he had not authorized the pharmacy to create prescriptions for the patients that were not his patients. Dr. LM did note that he had sent some prescriptions to the pharmacy for the 19 patients under his care but stated that Respondent Pharmacy test billed approximately 2,426 prescriptions under Dr. LM's name without his authorization.

- 48. Dr. DS confirmed that Respondent Pharmacy test billed 56 prescriptions that were not authorized. Dr. DS stated that he was not familiar with Respondent Pharmacy, did not prescribe these types of prescriptions (test strips, lancets, alcohol pads), had not authorized Respondent Pharmacy to test bill prescriptions under his name, and that the patients on the list of prescriptions provided were not his patients. Dr. DS's office confirmed 56 prescriptions had not been authorized by the prescriber.
- 49. Dr. DD confirmed that he did not authorize approximately 19 prescriptions that were test billed by Respondent Pharmacy. Dr. DD retired on January 25, 2019, and he confirmed that he did not write any prescriptions after that date. Additionally, Dr. DD stated that he was not familiar with Respondent Pharmacy, was located more than 500 miles from Respondent Pharmacy, did not perform telemedicine, and only saw patients in person. Thus, it was unlikely that he authorized any prescriptions for patients located outside of Paradise, California.
- 50. An employee of Respondent Pharmacy and RXMSO confirmed that Respondent Pharmacy test billed prescriptions to ensure that the prescriptions were profitable. The employee explained that if Respondent Pharmacy could make \$35.00 from the patient's prescription, then it would pursue obtaining the prescription. The employee confirmed that if the patient wanted a refill or a prescription but the profit was less than \$35.00, or if the patient had a high copay, Respondent Pharmacy would lie to the patient and tell the patient that their insurance informed Respondent Pharmacy to have the patient use a local community pharmacy instead.
- 51. Inspector BM contacted patients that received prescriptions from Respondent Pharmacy. Responding patients indicated that Respondent Pharmacy billed their insurance in some instances, that they received cold calls in an attempt to obtain authorization to bill and obtain prescriptions for the patient, that they had not contacted Respondent Pharmacy directly to fill prescriptions. By way of example, the following patients stated the following:
- a.) Patient DJ stated that she received supplies from Respondent Pharmacy that she had not requested. She had not been to the pharmacy and did not know how Respondent Pharmacy obtained her information. Patient DJ confirmed that she was cold-called by

Respondent Pharmacy. She further confirmed that she did not authorize Respondent Pharmacy to bill her insurance.

- b.) Patient RP indicated that she received prescriptions from Respondent Pharmacy but that she had not been to, did not provide a prescription to, and did not know how Respondent Pharmacy obtained her contact information. Patient RP confirmed that Respondent Pharmacy cold-called her.
- c.) Patient JM stated that he had not received or requested prescriptions from Respondent Pharmacy. Patient JM stated that he did not authorize Respondent Pharmacy to bill his insurance. Patient JM's prescription was listed as "cancelled" in the computer system.
- d) Respondent Pharmacy declined to fill a prescription for S.O. after her insurance changed and the pharmacy noted "New Insurance no longer meets margin, will D/C Patient In Pioneers" according to a screenshot provided.
- 52. On or around November 21, 2019, Respondent La participated in a conference call with Board Inspectors and confirmed that Respondent Pharmacy used "RXMSO" employees known as "chasers." Contrary to what Respondent La previously stated, Respondent Pharmacy mailed about 90% of the prescriptions. Patients called and asked why they received prescriptions from Respondent Pharmacy. "RXMSO" staff that called these patients were different from the "chasers." Respondent Pharmacy sometimes received returns from patients. Those prescriptions were returned for destruction and reversed from billing. Respondent La explained the prescription would be filled typically by him, given to the clerk who would label it for shipping, and the driver would collect the boxes for delivery via "DCS."

Adulterated Prescriptions

53. Respondent Pharmacy accepted prescriptions returned by patients. If a patient returned a prescription, Respondent Agbassi would reverse the insurance charge and examine the product. If the product appeared intact and still sealed, Respondents would re-dispense the product despite having no knowledge of the conditions in which the products were kept.

///

///

Lack of Pharmacy Security

54. On or around September 9, 2019, Inspector BM conducted another inspection of Respondent Pharmacy. Upon entering the pharmacy, Inspector BM found that two clerks and pharmacy technicians EL and YT were present in the pharmacy with computers running and patient profiles visible on one screen and without a pharmacist present. Pharmacy technicians possessed keys to enter the pharmacy. Although the pharmacy maintained a small stock of dangerous drugs in the front locked room, test strips, pharmacy computers, and patient prescriptions were located in the main pharmacy area.

FIRST CAUSE FOR DISCIPLINE

(Interference with Pharmacist in Charge

Against Respondent Pharmacy and Respondent Montgomery)

55. Respondent Pharmacy and Respondent Montgomery are subject to disciplinary action under Code sections 4301 subdivision (o), for violating California Code of Regulations, title 16, section 1709.1, subdivision (b), and Code section 4330, subdivision (b), in that Respondent Pharmacy and Respondent Montgomery utilized an unlicensed, offsite call center to contact patients and prescribers; maintained fax servers to receive prescriptions that the Pharmacist-in-Charge could neither access nor locate; and, used delivery systems that the Pharmacist-in-Charge did not have knowledge of, access to, nor control over, as described above in paragraphs 28 through 54 which are incorporated herein by reference.

SECOND CAUSE FOR DISCIPLINE

(Unlicensed Activity Against All Respondents)

56. Respondents are subject to disciplinary action under Code sections 4301, subdivision (o), for violating Code section 4110, subdivision (a), in that Respondents utilized an unlicensed entity, RXMSO, to run a call center to contact prescribers and patients to obtain prescriptions and access pharmacy systems to upload patient and prescription information. This location was not supervised by a pharmacist and was not licensed by the Board, as described above in paragraphs 28 through 54, which are incorporated herein by reference.

///

THIRD CAUSE FOR DISCIPLINE

(Unauthorized Disclosure of Prescription Information

Against Respondent Pharmacy and Respondent Montgomery)

57. Respondents are subject to disciplinary action under Code sections 4301 subdivisions (j) and (o), for violating California Code of Regulations, title 16, section 1764, and California Civil Code section 56.10, subdivision (a), in that Respondent Pharmacy and Respondent Montgomery ran an unlicensed call center that contacted prescribers and patients to obtain prescriptions, demographics, and insurance information and accessed pharmacy systems to upload patient and prescription information. The call center was not supervised by a pharmacist and was manned by unlicensed staff, as described above in paragraphs 28 through 54, which are incorporated herein by reference.

FOURTH CAUSE FOR DISCIPLINE

(Insurance Fraud Against All Respondents)

58. Respondents are subject to disciplinary action under Code sections 4301 subdivision
(j) and (o), for violating Code section 810, subdivision (b) and Penal Code section 550
subdivision (a)(6) and (7), in that Respondent Pharmacy knowingly made or caused to be made
any false or fraudulent claim for payment of a health care benefit and knowingly submitted a
claim for a health care benefit that was not used by, or on behalf of, the claimant. Specifically,
and as more fully set forth in paragraphs 46 through 52 above, between February 1, 2017, and
November 7, 2019, Respondents cancelled 18,318 prescriptions in the computer system and had
approximately 5,333 patients who only had prescriptions that were in the cancelled status (the
pharmacy entered a prescription for them but never dispensed drugs or products). These 18,318
claims represented approximately 37% of Respondent Pharmacy's typed prescriptions and
suggests that Respondent Pharmacy was test-billing and soliciting prescriptions it knew it would
not be dispensing. Additionally, patients confirmed that Respondent Pharmacy cold-called
patients and billed their insurance either without the patient's authorization and/or without the
patient requesting prescriptions be filled by Respondent Pharmacy.

FIFTH CAUSE FOR DISCIPLINE

(Unprofessional Conduct Against All Respondents)

59. Respondent Pharmacy is subject to disciplinary action under Code sections 4301 subdivisions (f), (g) and (o) in that Respondent Pharmacy test-billed insurance claims the patient did not receive, billed patient's insurance without authorization, ran an unlicensed call center that accessed patient prescription information, cold-called patients, and lied about cold calling patients, as described above in paragraphs 44 through 52, which are incorporated herein by reference.

SIXTH CAUSE FOR DISCIPLINE

(Unprofessional Conduct-Subverting an Investigation

Against Respondent Pharmacy, Respondent Montgomery and Respondent La)

60. Respondent Pharmacy and Respondent Montgomery are subject to disciplinary action under Code sections 4301, subdivision (q), in that Respondent Pharmacy, Respondent Montgomery and Respondent La each signed a written statement denying that patients were cold-called, stating that pharmacy personnel delivered prescriptions despite prescriptions being shipped hundreds of miles away, and denying that marketers had access to pharmacy records despite marketers calling patients and prescribers regarding their prescriptions, as described above in paragraphs 28 through 54, which are incorporated herein by reference.

SEVENTH CAUSE FOR DISCIPLINE

(Unprofessional Conduct by a Corporation

Against Respondent Pharmacy and Respondent Montgomery)

61. Respondent Pharmacy and Respondent Montgomery are subject to disciplinary action under Code sections 4301, subdivision (o), in conjunction with Code section 4156 in that Respondent Pharmacy and Respondent Montgomery test-billed insurance claims for prescriptions the patients did not receive, billed patients' insurance without authorization, ran an unlicensed call center that accessed patient prescription information, cold-called patients, and lied about cold calling patients, as described above in paragraphs 28 through 54, which are incorporated herein by reference.

EIGHTH CAUSE FOR DISCIPLINE

(Obstruction of Prescriptions Against All Respondents)

62. Respondents are subject to disciplinary action under Code sections 4301, subdivisions (f) and (o), and Code section 733, subdivision (a) and (b), in that Respondents' policies and procedures confirmed the pharmacy would not ship a patient their prescription if the prescription did not meet a set profit margin, including if the patient was receiving a refill for a prescription previously filled by the pharmacy. In addition, Respondents declined to fill prescriptions for Patient SO after her insurance changed and her file noted "new insurance no longer meets margin," as described above in paragraphs 28 through 54, which are incorporated herein by reference.

NINTH CAUSE FOR DISCIPLINE

(Adulterated Drugs Against all Respondent Pharmacy and Respondent Agbassi)

63. Respondent Pharmacy, Respondent Montgomery and Respondent Agbassi are subject to disciplinary action under Code sections 4301, subdivision (j), Code section 4169, subdivision (a)(1) and (2), and Health and Safety Code sections 111255 and 111295 in that Respondents sold, delivered, held, or offered for sale an adulterated drug, as described above in paragraphs 28 through 54, which are incorporated herein by reference.

TENTH CAUSE FOR DISCIPLINE

(Lack of Pharmacy Security

Against Respondent Pharmacy and Respondent Agbassi)

64. Respondent Pharmacy, Respondent Montgomery and Respondent Agbassi are subject to disciplinary action under Code sections 4301 subdivision (j), Code section 4116, subdivision (a) and California Code of Regulations, title 16, section 1714, subdivision (d), in that non-pharmacist personnel had a key to the pharmacy premises, which allowed access to pharmacy computer systems and records an hour prior to the arrival of the pharmacist, as described above in paragraph 54, which is incorporated herein by reference.

28 | ///

///

///

OTHER MATTERS

- 65. Pursuant to Section 4307, if Pharmacy Permit Number PHY 54453 issued to Preferred Pharmacy, Inc. is suspended, revoked or placed on probation, Respondent Pharmacy shall be prohibited from serving as a manager, administrator, owner, member, officer, director, associate, or partner of a licensee of the Board.
- 66. Pursuant to Section 4307, if Pharmacy Permit Number PHY 54453 issued to Preferred Pharmacy, Inc. is suspended, revoked or placed on probation, and Respondent Agbassi, while acting as the manager, administrator, owner, member, officer, director, associate, or partner, had knowledge of or knowingly participated in any conduct for which Pharmacy Permit Number PHY 54453 was revoked, suspended, or placed on probation, Respondent Agbassi shall be prohibited from serving as a manager, administrator, owner, member, officer, director, associate, or partner of a licensee of the Board.
- 67. Pursuant to Section 4307, if Pharmacy Permit Number PHY54453 issued to Preferred Pharmacy, Inc. is suspended, revoked or placed on probation, and Respondent Montgomery, while acting as the manager, administrator, owner, member, officer, director, associate, or partner, had knowledge of or knowingly participated in any conduct for which Pharmacy Permit Number PHY 54453 was revoked, suspended, or placed on probation, Respondent Montgomery shall be prohibited from serving as a manager, administrator, owner, member, officer, director, associate, or partner of a licensee of the Board.
- 68. Pursuant to Section 4307, if Pharmacist License Number RPH 73904 issued to Tony Hieu La is suspended or revoked, Respondent La shall be prohibited from serving as a manager, administrator, owner, member, officer, director, associate, or partner of a licensee.
- 69. Pursuant to Section 4307, if Pharmacist License Number RPH 80700 issued to Michael Jean Olivie Agbassi is suspended or revoked, Respondent Agbassi shall be prohibited from serving as a manager, administrator, owner, member, officer, director, associate, or partner of a licensee.

PRAYER

WHEREFORE, Complainant requests that a hearing be held on the matters herein alleged, and that following the hearing, the Board of Pharmacy issue a decision:

- 1. Revoking or suspending Original Permit Number PHY 54453, issued to Preferred Pharmacy, Inc.; Scott Leroy Montgomery, CEO;
- 2. Revoking or suspending Registered Pharmacist License Number RPH 73904, issued to Tony Hieu La;
- 3. Revoking or suspending Registered Pharmacist License Number RPH 80700, issued to Michael Jean Olivie Agbassi;
- 4. Ordering Tony Hieu La, Michael Jean Olivier Agbassi and Scott Leroy Montgomery to pay the Board of Pharmacy the reasonable costs of the investigation and enforcement of this case, pursuant to Business and Professions Code section 125.3;
- 5. Prohibiting Preferred Pharmacy, Inc. from serving as a manager, administrator, owner, member, officer, director, associate, or partner of a licensee for five years if Pharmacy Permit Number PHY 54453 is placed on probation or until Pharmacy Permit Number PHY 54453 is reinstated if Pharmacy Permit Number PHY 54453 issued to Preferred Pharmacy is revoked;
- 6. Prohibiting Scott Montgomery from serving as a manager, administrator, owner, member, officer, director, associate, or partner of a licensee for five years if Pharmacy Permit Number PHY 54453 is placed on probation or until Pharmacy Permit Number PHY 54453 is reinstated if it is revoked;
- 7. Prohibiting Tony Hieu La from serving as a manager, administrator, owner, member, officer, director, associate, or partner of a licensee for five years if Registered Pharmacist License Number RPH 73904 is placed on probation or until Registered Pharmacist License Number RPH 73904 is reinstated if it is revoked; and,
- 8. Prohibiting Michael Jean Olivie Agbassi from serving as a manager, administrator, owner, member, officer, director, associate, or partner of a licensee for five years if Registered Pharmacist License Number RPH 80700 is placed on probation or until Registered Pharmacist License Number RPH 80700 is reinstated if it is revoked; and,

1	9.	Taking such other	r and further action as deemed necessary and proper.
2			
3			
4	DATED:	8/31/2022	Signature on File
5			ANNE SODERGREN Executive Officer
6			Board of Pharmacy Department of Consumer Affairs State of California
7			Complainant
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
2223			
24			
25			
26			
27			
28			
_0			26