



**California State Board of Pharmacy**  
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STATE AND CONSUMER SERVICES AGENCY  
DEPARTMENT OF CONSUMER AFFAIRS  
ARNOLD SCHWARZENEGGER, GOVERNOR

## Communication and Public Education Committee

Contact Person: *Virginia Herold*  
(916) 574-7911

**Time: 1:00 – 3:00 p.m.**  
**Date: January 8, 2008**  
**Place: Santa Barbara Conference Room**  
**Department of Consumer Affairs**  
**1625 N. Market Boulevard, Suite N-118**  
**Sacramento, CA 95834**

This committee meeting is open to the public and will be held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Michelle Leech at (916) 574-7912, at least five working days before the meeting.

Opportunities are provided for public comment on each agenda item. Board members who are not on the committee may also attend and comment.

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***Note: Pharmacists and pharmacy technicians who attend the full committee meeting can be awarded two hours of CE, in accordance with the board's CE policy. A maximum of four CE hours can be earned each year by attending the meetings of two different board committees.***

### Call to Order

1 p.m.

1. Consumer Fact Sheet Series with California School of Pharmacy Interns
2. Update Report of *The Script*
3. Development of New Consumer Brochures
4. Notice to Consumers Posters, as Required by 16 CCR Section 1707.2
5. Establishment of Public Hearing Schedule to Implement Senate Bill 472, Standardized, Patient-Centered Prescription Labels by 2011
6. Board of Pharmacy Web Site Redesign
7. Miscellaneous Consumer Issues/Articles in the Media
8. Update on the Board's Public Outreach Activities

### Adjournment

3 p.m.

*Meeting materials will be on the board's Web site by January 4, 2008*