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7

8 **BEFORE THE**
9 **BOARD OF PHARMACY**
10 **DEPARTMENT OF CONSUMER AFFAIRS**
11 **STATE OF CALIFORNIA**

12 In the Matter of the Accusation Against:

Case No. 4851

13 **F D M EXCLUSIVE IMAGE, INC. dba**
14 **COOVER PHARMACY;**
15 **FARIBORZ MASSOUDI, President**
16 **891 W. Ninth St.**
17 **San Pedro, CA 90731**

A C C U S A T I O N

18 **Pharmacy Permit No. PHY 45471**

19 **and**

20 **JOHN DE SIMONE**
21 **419 Ave. F**
22 **Redondo, CA 90277**

23 **Pharmacist License No. RPH 37984**

24 Respondents.

25 Complainant alleges:

26 **PARTIES**

27 1. Virginia Herold (Complainant) brings this Accusation solely in her official capacity
28 as the Executive Officer of the Board of Pharmacy, Department of Consumer Affairs.

29 2. On or about September 8, 1983, the Board of Pharmacy (Board) issued Pharmacist
30 License number RPH 37984 to Respondent JOHN ANTHONY DE SIMONE (Respondent De

1 Simone). The Pharmacist License was in full force and effect at all times relevant to the charges
2 herein and will expire on July 31, 2015, unless renewed.

3 3. On or about February 8, 2003, the Board issued Pharmacy Permit number PHY 45471
4 to F D M EXCLUSIVE IMAGE, INC. dba COOVER PHARMACY. FARIBORZ MASSOUDI,
5 a.k.a. David Massoudi, has been the President of F D M EXCLUSIVE IMAGE, INC. dba
6 COOVER PHARMACY since October 10, 2002. Pharmacy Permit number PHY 45471 was in
7 full force and effect at all times relevant to the charges brought herein and will expire on February
8 1, 2014, unless renewed.

9 4. Respondent De Simone was the Pharmacist-in-Charge of F D M EXCLUSIVE
10 IMAGE INC. dba COOVER PHARMACY (Coover Pharmacy or Respondent Coover) from
11 December 4, 2008 to June 1, 2013.

12 JURISDICTION

13 5. This Accusation is brought before the Board, under the authority of the following
14 laws.

15 6. Business and Professions Code section 118, subdivision (b),¹ provides in pertinent
16 part that the suspension, expiration, surrender, or cancellation of a license shall not deprive the
17 Board of jurisdiction to proceed with a disciplinary action during the period within which the
18 license may be renewed, restored, reissued or reinstated.

19 7. Section 4300, subdivision (a), provides that every license issued by the Board may be
20 suspended or revoked.

21 8. Section 4300.1 states:

22 The expiration, cancellation, forfeiture, or suspension of a board-issued
23 license by operation of law or by order or decision of the board or a court of law, the
24 placement of a license on a retired status, or the voluntary surrender of a license by a
25 licensee shall not deprive the board of jurisdiction to commence or proceed with any
26 investigation of, or action or disciplinary proceeding against, the licensee or to render
27 a decision suspending or revoking the license.

27 ¹ All further statutory references are to the Business and Professions Code unless
28 otherwise indicated.

1 9. Section 4011 provides that the Board shall administer and enforce both the Pharmacy
2 Law [Bus. & Prof. Code, § 4000 et seq.] and the Uniform Controlled Substances Act [Health &
3 Saf. Code, § 11000 et seq.].

4 **STATUTORY PROVISIONS**

5 10. Section 4301 states in pertinent part:

6 The board shall take action against any holder of a license who is guilty of
7 unprofessional conduct or whose license has been procured by fraud or
8 misrepresentation or issued by mistake. Unprofessional conduct shall include, but is
9 not limited to, any of the following:

10 ...

11 (d) The clearly excessive furnishing of controlled substances in violation
12 of subdivision (a) of Section 11153 of the Health and Safety Code.

13 ...

14 (j) The violation of any of the statutes of this state, or any other state, or
15 of the United States regulating controlled substances and dangerous drugs.

16 ...

17 (o) Violating or attempting to violate, directly or indirectly, or assisting in
18 or abetting the violation of or conspiring to violate any provision or term of this
19 chapter or of the applicable federal and state laws and regulations governing
20 pharmacy, including regulations established by the board or by any other state or
21 federal regulatory agency.

22 11. Section 4306.5 states:

23 Unprofessional conduct for a pharmacist may include any of the
24 following:

25 ...

26 (b) Acts or omissions that involve, in whole or in part, the failure to
27 exercise or implement his or her best professional judgment or corresponding
28 responsibility with regard to the dispensing or furnishing of controlled substances,
dangerous drugs, or dangerous devices, or with regard to the provision of services.

(c) Acts or omissions that involve, in whole or in part, the failure to
consult appropriate patient, prescription, and other records pertaining to the
performance of any pharmacy function.

(d) Acts or omissions that involve, in whole or in part, the failure to fully
maintain and retain appropriate patient-specific information pertaining to the
performance of any pharmacy function.

1 12. Section 4113, subdivision (c), states, "The pharmacist-in-charge shall be responsible
2 for a pharmacy's compliance with all state and federal laws and regulations pertaining to the
3 practice of pharmacy."

4 13. Health and Safety Code section 11153, subdivision (a), states:

5 (a) A prescription for a controlled substance shall only be issued for a
6 legitimate medical purpose by an individual practitioner acting in the usual course of
7 his or her professional practice. The responsibility for the proper prescribing and
8 dispensing of controlled substances is upon the prescribing practitioner, *but a*
9 *corresponding responsibility rests with the pharmacist who fills the prescription.*
10 Except as authorized by this division, the following are not legal prescriptions: (1) an
11 order purporting to be a prescription which is issued not in the usual course of
12 professional treatment or in legitimate and authorized research; or (2) an order for an
13 addict or habitual user of controlled substances, which is issued not in the course of
14 professional treatment or as part of an authorized narcotic treatment program, for the
15 purpose of providing the user with controlled substances, sufficient to keep him or her
16 comfortable by maintaining customary use. (Emphasis added.)

17 14. Health and Safety Code section 11165 provides, in pertinent part:

18 (a) To assist health care practitioners in their efforts to ensure appropriate
19 prescribing, ordering, administering, furnishing, and dispensing of controlled
20 substances, law enforcement and regulatory agencies in their efforts to control the
21 diversion and resultant abuse of Schedule II, Schedule III, and Schedule IV controlled
22 substances, and for statistical analysis, education, and research, the Department of
23 Justice shall, contingent upon the availability of adequate funds in the CURES Fund,
24 maintain the Controlled Substance Utilization Review and Evaluation System
25 (CURES) for the electronic monitoring of, and Internet access to information
26 regarding, the prescribing and dispensing of Schedule II, Schedule III, and Schedule
27 IV controlled substances by all practitioners authorized to prescribe, order,
28 administer, furnish, or dispense these controlled substances.

...

(d) For each prescription for a Schedule II, Schedule III, or Schedule IV
controlled substance, as defined in the controlled substances schedules in federal law
and regulations, specifically Sections 1308.12, 1308.13, and 1308.14, respectively, of
Title 21 of the Code of Federal Regulations, the dispensing pharmacy, clinic, or other
dispenser shall report the following information to the Department of Justice as soon
as reasonably possible, but not more than seven days after the date a controlled
substance is dispensed, in a format specified by the Department of Justice:

(1) Full name, address, and, if available, telephone number of the ultimate
user or research subject, or contact information as determined by the Secretary of the
United States Department of Health and Human Services, and the gender, and date of
birth of the ultimate user.

(2) The prescriber's category of licensure, license number, national
provider identifier (NPI) number, if applicable, the federal controlled substance
registration number, and the state medical license number of any prescriber using the
federal controlled substance registration number of a government-exempt facility.

1 (3) Pharmacy prescription number, license number, NPI number, and
federal controlled substance registration number.

2 (4) National Drug Code (NDC) number of the controlled substance
3 dispensed.

4 (5) Quantity of the controlled substance dispensed.

5 (6) International Statistical Classification of Diseases, 9th revision (ICD-
9) or 10th revision (ICD-10) Code, if available.

6 (7) Number of refills ordered.

7 (8) Whether the drug was dispensed as a refill of a prescription or as a
8 first-time request.

9 (9) Date of origin of the prescription.

10 (10) Date of dispensing of the prescription.

11 REGULATORY PROVISIONS

12 15. California Code of Regulations, title 16, section 1707.3, states:

13 Prior to consultation as set forth in section 1707.2, a pharmacist shall
14 review a patient's drug therapy and medication record before each prescription drug is
15 delivered. The review shall include screening for severe potential drug therapy
problems.

16 16. California Code of Regulations, title 16, section 1761, subdivision (a), states:

17 (a) No pharmacist shall compound or dispense any prescription which
18 contains any significant error, omission, irregularity, uncertainty, ambiguity or
19 alteration. Upon receipt of any such prescription, the pharmacist shall contact the
prescriber to obtain the information needed to validate the prescription.

20 (b) Even after conferring with the prescriber, a pharmacist shall not
21 compound or dispense a controlled substance prescription where the pharmacist
knows or has objective reason to know that said prescription was not issued for a
legitimate medical purpose.

22 CONTROLLED SUBSTANCES AND DANGEROUS DRUGS

23 17. Section 4021 provides that a "controlled substance" means any substance listed in
24 Schedules I through V contained in Health and Safety Code section 11053, et seq.

25 18. Section 4022 states in pertinent part:

26 "Dangerous drug" or "dangerous device" means any drug or device
27 unsafe for self-use in humans or animals, and includes the following:

28 (a) Any drug that bears the legend: "Caution: federal law prohibits
dispensing without prescription," "Rx only," or words of similar import.

1
2 (c) Any other drug or device that by federal or state law can be lawfully
dispensed only on prescription or furnished pursuant to Section 4006.

3 19. **Oxycontin** is the brand name for **oxycodone**, which is a Schedule II controlled
4 substance as designated by Section 4021 and Health and Safety Code section 11055, subdivision
5 (b)(1)(M). It is also a dangerous drug as defined by Section 4022 and is prescribed to treat pain.

6 20. **Endocet** is a brand name for a combination of **oxycodone/acetaminophen**, a
7 Schedule II controlled substance as designated by Section 4021 and Health and Safety Code
8 section 11055, subdivision (b)(7). It is also a dangerous drug as defined by Section 4022 and is
9 prescribed to treat pain.

10 21. **Norco** and **Lortab** are Schedule III controlled substances as designated by Section
11 4021 and Health and Safety Code section 11056, subdivision (e)(4). It is also a dangerous drug as
12 defined by Section 4022 and is prescribed to treat pain.

13 22. **Xanax** is the brand name for **alprazolam**, which is a Schedule IV controlled
14 substance as designated by Section 4021 and Health and Safety Code section 11057, subdivision
15 (d)(1). It is also a dangerous drug as defined by Section 4022 and is prescribed to treat anxiety.

16 23. **Roxicodone** is the brand name for **oxycodone**, which Schedule II controlled
17 substance as designated by Section 4021 and Health and Safety Code section 11055, subdivision
18 (b)(1)(M). It is also a dangerous drug as defined by Section 4022 and is prescribed to treat pain.

19 24. **Subutex** is the brand name for **buprenorphine**, which is a Schedule V controlled
20 substance as designated by Section 4021 and Health and Safety Code section 11058, subdivision
21 (d). It is also a dangerous drug as defined by Section 4022 and is prescribed primarily to treat
22 opiate dependence.

23 **COST RECOVERY**

24 25. Section 125.3 states, in pertinent part, that the Board may request the administrative
25 law judge to direct a licentiate found to have committed a violation or violations of the licensing
26 act to pay a sum not to exceed the reasonable costs of the investigation and enforcement of the
27 case.

28 ///

1 FACTUAL BACKGROUND

2 26. On or about November 18, 2011, Board Inspector Sarah Bayley inspected Coover
3 Pharmacy with Medical Board Investigator Kimberly Wilson. The inspectors found that Coover
4 Pharmacy failed to transmit CURES² data for the past three years. The pharmacy had been
5 transmitting the data weekly, but Foundation Systems, Inc. (FSI), the pharmacy software that
6 Coover Pharmacy used, did not update the proper system to transmit the data successfully to
7 Atlantic Associates.

8 27. On November 18, 2011, Massoudi, the owner of Coover Pharmacy, called FSI and
9 transmitted three years of data to Atlantic Associates. The FSI File Relay Reports indicated that
10 the files had been received and stated, "Even if the status of the relay to the intended recipient is
11 indicated as successful, it is YOUR responsibility to verify with the recipient that it really was
12 successful." (Original emphasis.)

13 28. On or about November 21, 2011, the Board received a complaint from the Medical
14 Board of California (Medical Board) regarding Dr. Nicole Lippman's prescriptions and deaths of
15 two patients, S.R.³ and K.B.

16 29. Board Inspector Sejal Desai investigated the complaint and obtained and reviewed
17 CURES data for Coover Pharmacy for January 1, 2010 to December 5, 2012. The CURES data
18 revealed a total of 18,970 controlled substances prescriptions dispensed, 8,921 (47.03%) of which
19 were prescribed by Dr. Lippman for 699,344 total dosage units. The top three drugs prescribed by
20 Dr. Lippman and dispensed by Coover Pharmacy were APAP/Hydrocodone Bitartrate (325 mg-
21 10mg, tab), Oxycontin (80 mg, ter), and Alprazolam (2 mg, tab). Inspector Desai found that a
22

23 ² The Controlled Substance Utilization Review and Evaluation System or CURES is a
24 database maintained by the California Department of Justice, Bureau of Narcotic Enforcement.
25 The program began in 1998 and required mandatory monthly pharmacy reporting of dispensed
26 Schedule II controlled substances. The CURES program was amended in January 2005 to include
27 mandatory weekly reporting of Schedule II-IV controlled substances. The data is sent to a data
collection company, who sends the pharmacy confirmation that the data was received and informs
the pharmacy if the data was rejected. The data is collected statewide and can be used by health
care professionals to evaluate and determine whether their patients are utilizing controlled
substances correctly.

28 ³ All patients are referred to by their initial to maintain their confidentiality.

1 large number of prescriptions dispensed by Coover Pharmacy were written by Dr. Lippman for
2 her own family member.

3 30. K.B. and S.R. were two patients who died while under Dr. Lippman's care. K.B. was
4 S.R.'s girlfriend and they both went to Coover Pharmacy to have Dr. Lippman's prescriptions
5 dispensed. K.B. died on April 6, 2010. The coroner recorded the cause of death as "combined
6 intoxication of oxycodone, oxymorphone, hydrocodone, morphine, alprazolam,
7 hydroxyalprazolam, propoxyphene, norpropoxyphene, diclomine." There was evidence of
8 injection sites on K.B.'s upper extremities. S.R. died on May 29, 2010. The coroner recorded
9 that the cause of death was the combined effects of alprazolam, amphetamine, oxycodone, and
10 oxymorphone. S.R.'s external post mortem exam showed multiple reddish discolorations on left
11 and right wrists with needle puncture marks.

12 31. On or about May 9, 2013, Inspector Desai conducted an inspection of Coover
13 Pharmacy. During the inspection, Inspector Desai requested controlled substance prescription
14 hardcopies from May 9, 2010 to May 9, 2013 for K.B. and S.R., N.L. prescription hardcopy for
15 RX #246375, and N.L. prescription hardcopies for "office use." In response, Inspector Desai
16 received the requested documents including patient profiles for S.R., K.B., N.L. (Office Use),
17 N.L, and S.L. and copies of prescriptions for S.L. During the course of the investigation and upon
18 examination of CURES data and documents from Coover Pharmacy, Inspector Desai determined
19 the following:

20 A. K.B. only had controlled substance dispensed at Coover Pharmacy. On
21 numerous occasions, Coover Pharmacy dispensed Oxycontin 80mg above the recommended
22 dosing interval of twice daily. K.B. received it three times daily. K.B. lived in Rancho Santa
23 Margarita and drove approximately 55 miles from home to see Dr. Lippman and have
24 prescriptions dispensed at Coover Pharmacy. Coover Pharmacy dispensed controlled substance
25 pain medications for K.B. written by Dr. Lippman, despite the fact that Dr. Lippman was not a
26 pain specialist. CURES data for K.B. showed that prior to going to Coover Pharmacy, K.B. had
27 prescriptions dispensed at 11 pharmacies in various cities. K.B. continued to use multiple
28 pharmacies while going to Coover Pharmacy. K.B. went to multiple practitioners in different

1 cities while going to Dr. Lippman. If Respondents had reviewed CURES data for K.B., they
2 would have been able to determine K.B. as a doctor and pharmacy shopper. In addition, a review
3 of CURES data would have revealed that K.B. was placed on Suboxone (primarily used for
4 treatment of opioid addiction).

5 B. S.R. only had controlled substances dispensed at Coover Pharmacy. He
6 received therapy duplication of pain medications which included Oxycontin 40mg, oxycodone
7 30mg with hydrocodone/acetaminophen (HC/AP) 10/500 on numerous occasions prescribed by
8 Dr. Lippman. S.R. was also prescribed alprazolam 2mg by Dr. Lippman. S.B. lived in Foothill
9 Ranch and drove approximately 48 miles to see Dr. Lippman and have prescriptions dispensed at
10 Coover Pharmacy. Coover Pharmacy dispensed controlled substance pain medications for S.R.
11 written by Dr. Lippman, despite the fact that Dr. Lippman was not a pain specialist. CURES data
12 for S.R. showed that prior to going to Coover Pharmacy, S.R. had prescriptions dispensed at eight
13 different pharmacies in various cities. S.R. continued to use multiple pharmacies while going to
14 Coover Pharmacy and went to multiple practitioners in different cities while seeing Dr. Lippman.

15 C. On June 30, 2009, Coover Pharmacy dispensed RX #192596 and 192594 to
16 S.R. The handwriting on the prescription did not seem to be in the doctor handwriting and the
17 RX was questionable. On April 9, 2010, Coover Pharmacy dispensed RX #207470 for
18 hydrocodone/acetaminophen 10/500mg #90, 1 tab three times daily and RX #207473 for
19 hydrocodone/acetaminophen 10/500mg #150, 1 tab every 4-5 hours, to S.R.. On February 11,
20 2010, Coover Pharmacy dispensed RX #204278 for oxycodone to S.R. but the prescription was
21 dated February 12, 2010.

22 D. S.L. was the mother of Dr. Lippman. Dr. Lippman wrote an extensive number
23 of prescriptions for pain medications for S.L., which were dispensed by Coover Pharmacy.
24 CURES data showed that from January 1, 2010 to December 5, 2012, Coover Pharmacy
25 dispensed 310 controlled substance prescriptions for a total dosage unites of 21,290 for patient
26 S.L. Coover Pharmacy dispensed Oxycontin above the recommended dosing interval of twice
27 daily for S.L. S.L. received it three to four times daily. S.L. was prescribed Subutex by Dr.
28 Lippman and dispensed by Coover Pharmacy on numerous occasions. Since Subutex is primarily

1 used for treatment opioid dependence, this should have raised a question by the pharmacy.

2 Coover Pharmacy dispensed mostly controlled substance pain medications for patient S.L. written
3 by Dr. Lippman, despite the fact that Dr. Lippman was not a pain specialist.

4 E. N.L. (office use) were prescriptions written by Dr. Lippman for "office use."
5 CURES data showed that from January 1, 2010 to December 5, 2012, Coover Pharmacy
6 dispensed 154 controlled substances prescriptions for a total dosage of 7,757 for Dr. Lippman's
7 office use. Coover Pharmacy dispensed mostly controlled substances for Dr. Lippman's office
8 use, despite the fact that Dr. Lippman was not a pain specialist.

9 F. Inspector Desai noted that a review of the prescriptions showed a relationship of
10 Dr. Lippman's patients being referred to Coover Pharmacy for the dispensing of prescriptions.
11 Also, Coover Pharmacy's information was pre-printed on Dr. Lippman's prescription pads.

12 32. On or about May 16, 2013, Inspector Desai spoke to Coover Pharmacy's part-time
13 Pharmacist H. Pharmacist H stated that Coover Pharmacy currently did not have access to PDMP
14 (prescription drug monitoring program of CURES) and that Coover Pharmacy does not maintain
15 any files or notes to manage patient pain therapy.

16 33. On or about May 17, 2013, Respondent De Simone completed and returned pharmacy
17 questionnaires for Coover Pharmacy regarding K.B. and S.R. to the Board. On the
18 questionnaires, Respondent De Simone indicated that the patients lived outside the pharmacy
19 trading area of five miles and were sent to Coover Pharmacy from Dr. Lippman's office.
20 Respondent knew that K.B.'s diagnosis was "pain/detox." Respondent did not know S.R.'s
21 diagnosis or reason for therapy. As to both K.B. and S.R., Respondent did not know whether the
22 prescription was new, and Respondent did not know the patients' appearance or demeanor or any
23 other information about the patients other than identity and mode of payment [insurance]. On
24 both questionnaires, Respondent indicated that the pharmacy did not maintain a file or notes on
25 the patient monitoring the patient's pain control, and that they did not speak to the doctor about
26 any of the prescriptions. On the questionnaire regarding K.B., Respondent wrote that "the doctor
27 used CURES before writing RX then gave us the information prescription." Respondent wrote
28 that Dr. Lippman was a pain management and addiction specialist.

1 34. On or about May 17, 2013, Respondent De Simone completed and returned a
2 pharmacy questionnaire for Coover Pharmacy regarding S.L. to the Board. On the questionnaire,
3 Respondent De Simone indicated that S.L. was the mother of the physician and that S.L. had
4 terminal breast cancer. The prescriptions were always picked up by Dr. Lippman, and the
5 pharmacy never saw S.L. Respondent indicated that the doctor's office had access to CURES.
6 Regarding the maintenance of a file or notes the patient, Respondent only wrote, "Spoke to MD
7 on many occasions MD stated nature of pain."

8 35. Inspector Desai determined that despite Dr. Lippman's claim that she was a pain
9 specialist, if Coover Pharmacy had checked the Medical Board's website, they would have been
10 able to see that Dr. Lippman did not have specific certifications or specialty in pain.

11 36. On February 12, 2013, the Medical Board of California filed First Amended
12 Accusation number 06-2010-210845⁴ against Dr. Lippman for unprofessional conduct and gross
13 negligence [Bus. & Prof. Code, § 2227.2234, subd. (b)] and prescribing for or administering to
14 herself controlled substances and or dangerous drugs [Bus. & Prof. Code, § 2239], and alleged
15 that Dr. Lippman self-administered oxycodone, oxymorphone, benzodiazepines and barbituates.
16 The First Amended Accusation alleged improper self use of drugs as well as gross negligence in
17 the care and treatment of K.B. and S.R.

18 **FIRST CAUSE FOR DISCIPLINE**

19 **(Failure to Exercise Professional Judgment or Corresponding Responsibility)**

20 37. Respondents Coover and De Simone (collectively, Respondents) are subject to
21 disciplinary action under Sections 4301 and 4306.5, subdivision (b), and/or Section 4113,
22 subdivision (c), in conjunction with California Code of Regulations, title 16, sections 1707.3 and
23 1761, in that Respondents committed one or more acts of unprofessional conduct when they failed
24 to exercise or implement their best professional judgment or corresponding responsibility with
25 regard to the dispensing or furnishing of controlled substances or dangerous drugs to K.B., S.R.,

26 ⁴ On August 8, 2013, Dr. Lippman stipulated to a surrender of her Physician's and
27 Surgeon's Certificate No. A-62947 and admitted to the allegations contained in Accusation No.
28 06-2010-210845. ON September 4, 2013 the Medical Board adopted the decision and order,
which became effective on September 11, 2013.

1 S.L., and N.L. (office use). If Respondents had reviewed CURES data prior to dispensing
2 controlled substances to K.B. and S.R., Respondents would have been able to determine that both
3 patients were doctor and pharmacy shoppers. In addition, as to K.B., a review of CURES would
4 have revealed that K.B. was placed on Suboxone which is used for treatment of opioid addiction.
5 Even without reviewing CURES reports, based on a review of the patients' drug profiles,
6 Respondents would have been able to see questionable drug therapies. Moreover, the prescribing
7 pattern of one physician, Dr. Lippman, was repetitive and redundant with respect to the same
8 controlled substances prescribed repeatedly for the majority of her patients. Despite Dr. Lippman
9 claiming to be a pain specialist, if Respondents had checked the Medical Board's website,
10 Respondents would have seen that Dr. Lippman did not have a certification or specialty in pain.
11 Complainant refers to, and by this reference incorporates, the allegations set forth above in
12 paragraphs 27–35 including all subparagraphs.

13 **SECOND CAUSE FOR DISCIPLINE**

14 **(Excessive Furnishing of Controlled Substances)**

15 38. Respondents are subject to disciplinary action under Sections 4301, subdivisions (d)
16 and/or (j), and 4306.5, subdivision (c), and/or Section 4113, subdivision (c), in conjunction with
17 California Code of Regulations, title 16, section 1761, in that Respondents committed one or
18 more acts of unprofessional conduct when they excessively furnished controlled substances in
19 violation of Health and Safety Code section 11153, subdivision (a). Respondents dispensed
20 erroneous or uncertain prescriptions, as described more fully above in paragraph 30, subparagraph
21 C. Respondents also failed to assume their corresponding responsibility for proper prescribing
22 when they dispensed controlled substances to habitual doctor and pharmacy shoppers.
23 Complainant refers to, and by this reference incorporates, the allegations set forth above in
24 paragraphs 27–35 including all subparagraphs.

25 ///

26 ///

27 ///

28 ///

1 **THIRD CAUSE FOR DISCIPLINE**

2 **(Failure to Maintain and Consult Patient-Specific Records)**

3 39. Respondents are subject to disciplinary action under Sections 4301 and 4306.5,
4 subdivisions (c) and (d), and/or Section 4113, subdivision (c), in conjunction with California
5 Code of Regulations, tile 16, section 1707.3, in that Respondents committed one or more acts of
6 unprofessional conduct by failing to consult appropriate patient, prescription, and other records,
7 and failing to fully maintain and retain appropriate patient-specific information pertaining to the
8 dispensing of controlled substances. Respondents did not maintain files and notes on any of its
9 patients to monitor their pain therapy, and also did not consult any records on its patients. The
10 only documentation that Respondents maintained were prescription hardcopies. In addition,
11 Respondents failed to review the patients' medication records and drug therapy prior to
12 dispensing controlled substances. Complainant refers to, and by this reference incorporates, the
13 allegations set forth above in paragraphs 25–26, 30, subparagraphs A–D, and 31–33.

14 **FOURTH CAUSE FOR DISCIPLINE**

15 **(Failure to Report Controlled Substance Prescriptions to CURES)**

16 40. Respondents are subject to disciplinary action under Section 4301, subdivisions (j)
17 and/or (o), and/or Section 4113, subdivision (c), by reference to Health and Safety Code section
18 11165, for violating statutes regulating controlled substances or dangerous drugs and/or directly
19 or indirectly violating, attempting to violate, or assisting in or abetting a violation of laws or
20 regulations governing the practice of pharmacy. Specifically, Respondents failed to transmit
21 CURES data for a period of approximately three years and thus were not in compliance with
22 Health and Safety Code section 11165, subdivision (d). Complainant refers to, and by this
23 reference incorporates, the allegations set forth above in paragraphs 25 and 26.

24 **FIFTH CAUSE FOR DISCIPLINE**

25 **(Violation of Laws and Regulations Governing Pharmacy)**

26 41. Respondents are subject to disciplinary action under Section 4301, subdivision (o),
27 and/or Section 4113, subdivision (c), in that Respondents committed one or more acts of
28 unprofessional conduct when they violated or attempted to violate, directly or indirectly, or

1 assisted in or abetted the violation of laws and regulations governing pharmacy. Complainant
2 refers to, and by this reference incorporates, the allegations set forth above in paragraphs 25–39.

3 **DISCIPLINARY CONSIDERATIONS**

4 **(As to Respondent De Simone only)**

5 42. To determine the degree of discipline, if any, to be imposed on Respondent De
6 Simone, Complainant alleges that on or about June 12, 2012, in a prior action, the Board of
7 Pharmacy issued Citation number CI 2011 52796 and ordered Respondent to pay \$2,500.00 for a
8 violation of Business and Professions Code section 4110, subdivision (a) [“No person shall
9 conduct a pharmacy in the State of California unless he or she has obtained a license from the
10 board...”]. Respondent De Simone was pharmacist-in-charge of Griffith Drugs (PHY 45422 and
11 PHY 50714). Specifically, on or about February 2010 to July 12, 2011, Massoudi and
12 Respondent De Simone operated Griffith Drugs as a pharmacy without licensure by the Board. In
13 the same Citation, Respondent De Simone was also issued a citation without a fine for a violation
14 of Business and Professions Code section 4201, subdivisions (f) and (i) [“Application form;
15 required information; renew annually..., report change in ownership within 30 days.”]
16 Specifically, on or about February 2010, the ownership of Griffith Drugs was transferred to
17 Massoudi and Respondent De Simone without notifying the Board. Citation no. CI 2011 52796 is
18 now final and is incorporated by reference as if fully set forth.

19 **PRAYER**

20 WHEREFORE, Complainant requests that a hearing be held on the matters herein alleged,
21 and that following the hearing, the Board of Pharmacy issue a decision:

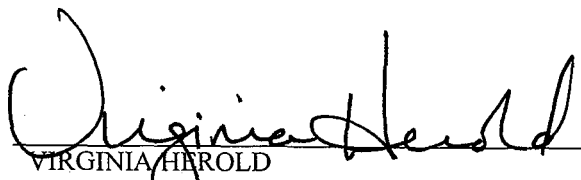
22 1. Revoking or suspending Pharmacy Permit number PHY 45471, issued to Respondent
23 F D M EXCLUSIVE IMAGE, INC., dba COOVER PHARMACY; FARIBORZ MASSOUDI as
24 President;

25 2. Revoking or suspending Pharmacist License number RPH 37984, issued to
26 Respondent JOHN DE SIMONE;

27 3. Ordering Respondents F D M EXCLUSIVE IMAGE, INC., dba COOVER
28 PHARMACY and JOHN DE SIMONE to pay the Board of Pharmacy the reasonable costs of the

1 investigation and enforcement of this case, pursuant to Business and Professions Code section
2 125.3;

3 4. Taking such other and further action as deemed necessary and proper.
4

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6 DATED: 3/27/14 

VIRGINIA HEROLD
Executive Officer
Board of Pharmacy
Department of Consumer Affairs
State of California
Complainant

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